



Mommy Underground

Active Subscribers 43,000 \$750 /F

Use this list as a:

Conservative email list
Conservative Political email list
Republican email list
MAGA Republicans email list
Women-Centric email list

Description:

News sites focused on women's and family issues from a conservative leaning viewpoint. The audience is mostly older females (71% female and 73% are 45+). The list was built through surveys and polls relating to current women's and family issues in the news.

Average Open Rates: 17-19%
Average CTR: 13-17%

Suggested Usage:

Alternative Financial Offers
Alternative Health Offers
Emergency Preparedness
Financial Advice and Newsletters
Firearms/2nd Amendment Causes & Related Products
Gold/Silver Purchases
Health/Medical Newsletter
Health/Medical Supplies
Political candidates of a conservative/Republican Nature
Political causes of a conservative/Republican Nature
Products and offers geared towards women
Tea Party Appeals

Source: <https://mommyunderground.com>

Updated: Daily

Email delivery includes: Campaign tracking

Email transmission Fee: N/A

Pre-pay for new clients: Yes

Cancellation fee: Full Price applies to any order cancelled after first test, or as detailed in insertion order.

Minimum list size: Full List Only

Split test/partials: No fee for A/B test.
No fee for partial list sends.

\$250 suppression fee for 500,000+

A complete sample of the email message is required prior to approval

Usage:
Allegiance Gold
AI Sears
American Commitment
Gold Co
Lion