

GUNPOWDER MAGAZINE

Gunpowder Magazine

Active Subscribers 153,000 \$20 CPM

Use this list as a:

Conservative Political email list
Republican email list
2nd Amendment and supporters email list
Gun Owners email list
Prepper email list
Libertarian email list
Self-reliance email list

Description:

Gunpowder Magazine is a Gun Rights website focused on defending the 2nd Amendment and keeping readers informed on the latest attacks on gunrights, gun reviews, and those who exercise that right. The list is 71% male and 57% over 45 years old. The list was built from surveys and polls related to gun rights.

Avg Open Rate= 21%
Avg CTR= 25 to 30%

Suggested Usage:

Alternative Financial Offers
Emergency Preparedness
Financial Advice and Newsletters
Firearms/2nd Amendment
Gold/Silver Purchases
Health/Medical Newsletter
Political candidates of a conservative/Republican Nature
Political causes of a conservative/Republican Nature
Natural Health Information and Products

Source: Direct Response

Updated: Daily

Email delivery includes: Campaign tracking

Email transmission Fee: N/A

Pre-pay for new clients: Yes

Cancellation fee: Full Price applies to any order cancelled after first test, or as detailed in insertion order.

Minimum list size: Full List Only

Split test/partials: \$250 for partial list sends.
\$250 for A/B test.

A complete sample of the email message is required prior to approval

Usage:
Allegiance Gold
Assoc for Mature American Citizens
Dr. Al Sears
Food4Patriots
Genesis 123 Foundation
Goldco
HerbLuxe CBD Gummies
Lion Publishing
National Assoc of Gun Rights
Rep. Jack Bergman
Ronda Kennedy for U.S. Senate
TeaBurn
The Nutrition Watchdog
U.S. Justice Foundation