



## TheFIRST

Active Subscribers 400,000

\$15 CPM

### Use this list as a:

Conservative email list  
Conservative Political email list  
Republican email list  
MAGA Republicans email list

### Description:

We exist for the massive group of Americans whose voices have been ignored. The people who are passionate about American values, aren't afraid to engage big ideas, and who care about where this country is headed.

Our daily email is called [Up First](#), and it includes everything you need to start your day. We give you what everyone's going to be talking about, plus what others have missed, and then provide instant analysis so you can be prepared to fight back against the liberal media's talking points.

### Suggested Usage:

Alternative Financial Offers  
Alternative Health Offers  
Emergency Preparedness  
Financial Advice and Newsletters  
Firearms/2nd Amendment Causes & Related Products  
Gold/Silver Purchases  
Health/Medical Newsletter  
Health/Medical Supplies  
Political candidates of a conservative/Republican Nature  
Political causes of a conservative/Republican Nature  
Tea Party Appeals

Source: Direct Response

Updated: Daily

Email delivery includes: Campaign tracking

Email transmission Fee: N/A

Pre-pay for new clients: Yes

Cancellation fee: Full Price applies to any order cancelled after first test, or as detailed in insertion order.

Split test/partials: Splits permitted; no additional fee  
Half list permitted; no additional fee

Suppression file permitted

Minimum list size: 100,000 emails

A complete sample of the email message is required prior to approval

Usage:  
New List