



The Old Schoolhouse

Active Subscribers 63,000 \$40 CPM

Use this list as a:

Christian Email List
Church Leadership List
Homeschooling Email List
Israel Causes and Other Related Offers
Supporter of Israel/Zionist Email List

Description:

Since 2001, TOS has been the Trade Magazine for Families.

"Train up a child in the way he should go and when he is old, he will not depart from it" (Proverbs 22:6).

Average Open Rates: 8 to 12%
Average CTR: 2 to 6%

Proven Success With:

Christian Books & Movies
Christian Ministries & Non-Profit Causes
Church Leadership List
Homeschooling Related Offers
Pro-Israel Causes

Source: Direct Response

Updated: Daily

Email delivery includes: Campaign tracking

Email transmission Fee: N/A

Pre-pay for new clients: Yes

Cancellation fee: Full Price applies to any order cancelled after first test, or as detailed in insertion order.

Minimum list size: Full List Only

Split test/partials: None

A complete sample of the email message is required prior to approval

Usage:
Bibles for America
B&H Publishing
City on a Hill Productions
Gospel for Asia
FishFest
Money for Life Coaching
The Stray Movie
The Learning House
Tyndale Publishers
Video Blocks