



## The Firearms Network

Active 300,000 \$45 CPM  
Subscribers

### Use this list as a:

2nd Amendment and supporters email list  
Gun Owners email list  
Prepper/Survivalist email list  
Self-reliance email list

### Description:

The Firearms Network is a combination of email subscribers from these sites and more: Action Hub, AllOutdoor, Outdoor Hub, Duck Hunting Chat, Defensive Carry, Glock Talk, Gun Boards, Survivalist Boards, and the Firearm Blog.

Subscribers have a strong passion for firearms, the outdoors, fishing, hunting, pets, and powersports. More than half of them go to the gun range weekly, spend at least \$500 or more on firearms in a calendar year, have a strong interest in conservative politics, and are at least age 55 or older. These individuals subscribe to these lists for these interests and participate in many of the forums in this network where advertisers can also target them with native ads, pre-roll, and display advertising.

### Suggested Usage:

Alternative Financial Offers  
Emergency Preparedness  
Financial Advice and Newsletters  
Firearms/2nd Amendment Causes & Related Products  
Gold/Silver Purchases  
Health/Medical Newsletter  
Natural Health Information and Products

Source: Direct Response

Updated: Daily

Email delivery includes: Campaign tracking

Email transmission Fee: N/A

Pre-pay for new clients: Yes

Cancellation fee: Full Price applies to any order cancelled after first test, or as detailed in insertion order.

Split test/partials: A/B tests not permitted

Minimum list size: Full List Only

A complete sample of the email message is required prior to approval

Usage:  
AlienGear Holsters  
Apex Gun Parts  
Cabelas  
CDNN  
Cheaper than Dirt  
Food4Patriots  
Gun Crafter  
Lucky Gunner  
Oakley  
Otis  
Remington  
Safariland  
Springfield Armony  
Tracking Point  
USCCA