

# THE TIMES OF ISRAEL

## Times of Israel

Active Subscribers 136,205

\$45 CPM

### Use this list as a:

Conservative email list  
Conservative Political email list  
Pro-Israel/Jewish Email List  
Republican email list

### Description:

The Times of Israel is a Jerusalem-based online newspaper founded in 2012 to document developments in Israel, the Middle East and around the Jewish world.

It was established by veteran UK-born, Israeli journalist David Horovitz and his US-based capital partner Seth Klarman. Horovitz is the founding editor, responsible for the site's editorial content.

The Times of Israel has no partisan political affiliation. It seeks to present the news fair-mindedly and offers a wide range of analysis and opinion pieces.

We also highlight developments from Jewish communities throughout the Diaspora, and thus serve as a global focal point for the Jewish world – informing and engaging members of the tribe everywhere.

### Proven Success With:

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Political causes of a conservative/Republican Nature  
Pro-Israel Appeals  
Tea Party Appeals

Source: Direct Response

Updated: Daily

Email delivery includes: Campaign tracking

Email transmission Fee: N/A

Pre-pay for new clients: Yes

Cancellation fee: Full Price applies to any order cancelled after first test, or as detailed in insertion order.

Split test/partials: \$500 for a/b test.  
\$500 for partial list sends.

A complete sample of the email message is required prior to approval

Minimum list size: 100,000 emails

Soft offers add: 20%

#### Usage:

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American Technion Society  
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**To Order Contact Bryan Rudnick**

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strāt'ə-jē n.  
grüp n.