



## Red America

Active 1,600,000  
Subscribers

\$20 CPM

### Use this list as a:

Conservative email list  
Conservative Political email list  
Republican email list

### Description:

Red America contains right-wing individuals who are politically active. It has performed strongly for political fundraising and petitions and was sourced primarily through lead generation techniques continuously since 2010. The members of this list have a strong affinity for limited government, pro-family values and free markets.

The members of this list have proven to be passionate donors to conservative causes.

These individuals are already engaging in advocacy for the Trump legislative agenda as well as selecting their candidates for the 2020 Election Cycle. These individuals have already responded in droves to many fundraisings and GOTV efforts on behalf of Presidential Candidates, PACS, statewide candidates and organizations.

### Suggested Usage:

Alternative Financial Offers  
Alternative Health Offers  
Emergency Preparedness  
Financial Advice and Newsletters  
Gold/Silver Purchases  
Health/Medical Newsletter  
Health/Medical Supplies  
Political candidates of a conservative/Republican Nature  
Political causes of a conservative/Republican Nature  
Tea Party Appeals

Source: Direct Response

Updated: Daily

Email delivery includes: Campaign tracking

Email transmission Fee: N/A

Pre-pay for new clients: Yes

Cancellation fee: Full Price or as detailed in insertion order.

Split test/partials: A/B Splits: \$250/F  
Suppression File: \$500/F

Minimum list size: 100,000 emails

A complete sample of the email message is required prior to approval

#### Usage:

Advantage Gold  
AMAC  
American Firearms Association  
Andy Biggs  
CompassCare  
Conservative Buzz Media  
Conservative Partnership Institute  
Dent Research  
Donald Trump for President  
EnteroMedics  
Food4Patriots  
Hillsdale College  
House Freedom Fund  
Josh Hawley for Senate  
Marjorie Taylor Greene  
New Journey PAC  
New Market Health  
NRCC  
NRSC  
Protect American Values  
RNC  
Save America  
Senate Conservatives Fund  
STAR PAC  
Weiss Money & Markets

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