



## iTickets

Masterfile	550,000 Active Subscribers	\$35 CPM
Women ages 35+	250,000 Active Subscribers	\$55 CPM

### Use this list as a:

Christian Email List  
Entertainment Email List  
Financial email List  
Health Email List  
Israel Causes and Other Related Offers  
Supporter of Israel/Zionist Email List  
Women-Centric email list

### Description:

When people are looking for Christian events, they come to iTickets. The site is within the top five most visited Christian music/event websites in the U.S. They are the known and trusted faith-based source for accurate information on everything from the latest national tours to local events. Their event database is the industry standard and events posted on iTickets generally appear toward the top of Google searches.

### Demographics:

- 52% Male and 48% Female
- 56% have a college education
- 54% have children between the ages of 0-17
- 48% have an income over 60k
- Age: 13% over 50

Average Open rates: 8 to 12%  
Average CTR: 2 to 6%

### Suggested Usage:

Alternative Financial Offers  
Alternative Health Offers  
Christian Books & Movies  
Christian Ministries & Non-Profit Causes  
Emergency Preparedness  
Entertainment Events  
Financial Advice and Newsletters  
Health/Medical Newsletter  
Health/Medical Supplies  
Political causes of a conservative/Republican Nature  
Pro-Israel Causes  
Products and offers geared towards women

Source: Direct Response

Updated: Daily

Email delivery includes: Campaign tracking

Email transmission Fee: N/A

Minimum Test of 50,000 emails

Pre-pay for new clients: Yes

Cancellation fee: Full Price applies to any order cancelled after first test, or as detailed in insertion order.

Split test/partials: \$80 CPM for partial list sends.  
\$500 for A/B test.

A complete sample of the email message is required prior to approval

Usage:  
Bibles for America  
B&H Publishing  
City on a Hill Productions  
Gospel for Asia  
FishFest  
Money for Life Coaching  
The Stray Movie  
The Learning House  
Tyndale Publishers  
Video Blocks