



Firearms & Freedom

Active Subscribers 200,000 \$8 CPM

Use this list as a:

2nd Amendment and supporters email list
Conservative Political email list
Gun Owners email list
Libertarian email list
Prepper email list
Republican email list
Self-reliance email list

Description:

Firearms & Freedom aims to keep subscribers informed on gun rights and 2nd Amendment issues that impact their right to keep and bear arms.

The subscribers to this list are seeking information related to firearms, ammunition, and gun accessories as well as threats to their Second Amendment rights. These individuals have made online transactions in the form of a political donation, a purchase of a gun related item, or a magazine subscription, all from a brand name retailer.

All are gun owners and enthusiasts receiving information on these topics several times per week. This opt-in list is new to the market and is a master file consisting of segments from multiple sources that have been combined to market to these firearms enthusiasts under one brand.

Subscribers will respond to messages similar to those of the NRA and other pro-gun organizations. Ted Nugent and similar outspoken hunters continue to interest the members of this list.

Suggested Usage:

Alternative Financial Offers
Emergency Preparedness
Financial Advice and Newsletters
Firearms/2nd Amendment Causes & Related Products
Gold/Silver Purchases
Health/Medical Newsletter
Natural Health Information and Products
Political candidates of a conservative/Republican Nature
Political causes of a conservative/Republican Nature

Source: Direct Response

Updated: Daily

Email delivery includes: Campaign tracking

Email transmission Fee: N/A

Pre-pay for new clients: Yes

Cancellation fee: Full Price applies to any order cancelled after first test, or as detailed in insertion order.

Split test/partials: No fee for partial list sends.

No fee for A/B test.

Suppression Fee \$250

Minimum list size: 100,000 emails

A complete sample of the email message is required prior to approval

Usage:

Alien Gear Holsters
American Firearms Association
American Marksman
Concealed Carry Legally
Eric Early for Congress
Food4Patriots
Glasses USA
Intelliscope
Mercury Real Estate Services
Money Metals Exchange
National Association of Gun Rights
Neuracel
New Market Health
Peak 10 Publishing
Senate Conservatives Fund PAC
Solutions from Science
Swiss America
Tracking Point Smart Rifles
Turn-Key Systems. Inc.
Ultimate Survival Strategies
United Gun Group
US Concealed Carry