



ALTERNATIVE  
DAILY

## ALTERNATIVE DAILY

Active 800,000  
Subscribers

\$20 CPM

### Use this list as a:

Health Email List  
Baby Boomers and Senior Marketing Email List  
Women-Centric email list

### Description:

The Alternative Daily seeks to inform, encourage and empower readers to make healthy choices that will positively impact individuals, families and our planet.

Their experienced team of writers, researchers, editors and health professionals are committed to delivering the most innovative ideas in alternative health along with ground-breaking articles that enable readers to think outside of the box.

These topics range from personal health to environmental issues and beyond as we strive to bring you the latest as well as the most ancient in alternative thoughts and therapies.

### Suggested Usage:

Alternative Financial Offers  
Alternative Health Offers  
Emergency Preparedness  
Financial Advice and Newsletters  
Gold/Silver Purchases  
Health/Medical Newsletter  
Health/Medical Supplies  
Natural Health Information and Products  
Products and offers geared towards women

Source: Direct Response

Updated: Daily

Email delivery includes: Campaign Tracking

Email transmission Fee: N/A

Pre-pay for new clients:

Cancellation fee: Full Price applies to any order cancelled after first test, or as detailed in insertion order.

Split test/partials: A/B Splits Permitted  
Partial Permitted  
Suppression File Permitted  
Minimum Size: Half List

A complete sample of the email message is required prior to approval

Usage:  
4Patriots  
Agora Financial  
Easy Health Options  
Fisher Investments  
Fisico  
Green Valley Natural Solutions  
Health and Wellness Insider  
Health Sense Media  
Lion Media  
Monetary Gold  
Native Path  
Natural Health Resources  
Phytage Labs  
Pure Health Research  
Soundview Communications  
Stop Aging Now