

## **ACTRIGHT UNIVERSE**

Active Subscribers	590,000	\$20 CPM
Christian/ Pro-Family	320,000	\$20 CPM
Segment Catholic Segment	50,000	\$20 CPM

## Use this list as a:

Conservative email list Conservative Political email list Pro-Life email list Republican email list MAGA Republicans email list

## **Description:**

ActRight revolutionizes online conservative political action. They put the power of fundraising for candidates and causes in your hands. They also allow the best actions—petitions, letters to Congressman, and much more—to be in one place for you to quickly and easily make a difference. ActRight enables, you decide.

The members of this list comprise of conservative donors and activists who have supported conservative causes, candidates, and organizations. They are highly responsive to political causes and continue to remain engaged in the political process.

The members of this list are eagerly looking forward to re-electing President Donald Trump in 2024 and other like-minded conservative candidates.

## Proven Success With:

Alternative Financial Offers Alternative Health Offers Emergency Preparedness Financial Advice and Newsletters Gold/Silver Purchases Health/Medical Newsletter Health/Medical Supplies Political candidates of a conservative/Republican Nature Political causes of a conservative/Republican Nature Tea Party Appeals Source: Direct Response **Updated: Daily** Email delivery includes: Campaign Tracking Email transmission Fee: N/A Pre-pay for new clients: Yes Cancellation fee: Full Price applies to any order cancelled after first test, or as detailed in insertion order. Split test/partials: A/B Splits Permitted \$250/F Suppression File = \$350 Minimum list size: 100,000 emails A complete sample of the email message is required prior to approval Usage: Accuracy in Media Alliance Defending Freedom American Firearms Association **Catholic Vote** CompassCare **Conservative Buzz Media Conservative Partnership Institute Dent Research Donald Trump for President** Food4Patriots Hillsdale College House Freedom Fund Josh Hawley for Senate Life Legal Def Fund Marjorie Taylor Greene National Organization for Marriage ND Choose Life NRCC NRSC **Open Doors Ministry Protect American Values** Save America Senate Conservatives Action Senate Conservatives Fund



Updated as of 1/31/2024