

GUNPOWDER REVIEW

Gunpowder Review

Active 105,000
Subscribers

\$18 CPM

Use this list as a:

Conservative email list
Conservative Political email list
Conservative Republican Donor Email List
Firearms/ 2nd Amendment
Republican email list
MAGA Republicans email list

Description:

A sister site to Gunpowder Magazine, with a larger focus on politics and a sprinkling of firearm reviews and educational articles from a bevy of 2A and gun industry experts. This list is comprised of political activists, gun enthusiasts, and firearm purchasers who opted in through surveys and polls.

Average Open Rate: 23 to 25%

Average CTR: 26 to 29%

Suggested Usage:

Alternative Financial Offers
Alternative Health Offers
Emergency Preparedness
Financial Advice and Newsletters
Firearms/2nd Amendment
Gold/Silver Purchases
Health/Medical Newsletter
Political candidates of a conservative/Republican Nature
Political causes of a conservative/Republican Nature
Tea Party Appeals

Source: Direct Response

Updated: Daily

Email delivery includes: Campaign tracking

Email transmission Fee: N/A

Pre-pay for new clients: Yes

Cancellation fee: Full Price applies to any order cancelled after first test, or as detailed in insertion order. Minimum list size: Full List Only

Split test/partials: \$250 for partial list sends. \$250 for A/B test.

A complete sample of the email message is required prior to approval

Usage:
Allegiance Gold
Dr. Al Sears
Food4Patriots
Goldco
HerbLuxe CBD Gummies
Lion Publishing
National Assoc of Gun Rights
TeaBurn
The Nutrition Watchdog