



## The American Dossier

Active 81,518  
Subscribers

\$20 CPM

### Use this list as a:

Conservative email list  
Conservative Political email list  
Republican email list

### Description:

At The American Dossier, we believe that knowledge is power, and staying informed is essential in today's fast-paced world. The dossier is dedicated to bringing you accurate, unconventional information on the most pertinent topics, ensuring you stay well-informed about the latest events and developments that shape our world. Clickbait tabloid journalism is not what we do. Our team of dedicated insiders and political enthusiasts focus on the biggest trends and events affecting everyday life.

Their mission is simple: to provide our readers with comprehensive and trustworthy news coverage that goes beyond the headlines.

Avg Open rate is 15%; Avg CTR is 8.5%

### Suggested Usage:

Alternative Financial Offers  
Alternative Health Offers  
Emergency Preparedness Offers  
Catholic Books & Movies  
Financial Advice and Newsletters  
Firearms/2nd Amendment Causes & Related Products  
Natural Health Information and Products  
Political candidates of a conservative/Republican Nature  
Political causes of a conservative/Republican Nature  
Tea Party Appeals

Source: Direct Response

Updated: Daily

Email delivery includes: Campaign tracking

Email transmission Fee: N/A

Pre-pay for new clients: Yes

Cancellation fee: Full Price applies to any order cancelled after first test, or as detailed in insertion order.

Split test/partials: A/B splits: no fee  
\$250 for partial list sends.

\$250 suppression fee for 500,000+

Minimum list size: Full list only

A complete sample of the email message is required prior to approval

Usage:  
New List