

## **Vetted Sources**

Active 50,000 Subscribers

\$20 CPM

## Use this list as a:

Conservative email list Conservative Political email list Republican email list

## **Description:**

Vetted sources is your trusted destination for breaking news and commentary about the stories you care about. Vetted sources will get you the facts and analysis you need to stay on top this fast moving news environment.

Avg Open= 8%; Avg CTR= 9%

## **Suggested Usage:**

Alternative Financial Offers
Alternative Health Offers
Emergency Preparedness Offers
Financial Advice and Newsletters
Firearms/2nd Amendment Causes & Related Products
Gold/Silver Purchases
Natural Health Information and Products
Political candidates of a conservative/Republican Nature
Political causes of a conservative/Republican Nature
Tea Party Appeals

Source: Direct Response

**Updated: Daily** 

Email delivery includes: Campaign tracking

Email transmission Fee: N/A

Pre-pay for new clients: Yes

Cancellation fee: Full Price applies to any order cancelled after first test, or as detailed in insertion order.

Split test/partials: A/B splits: no fee \$250 for partial list sends.

\$250 suppression fee for 500,000+

Minimum list size: Full list only

A complete sample of the email message is required prior to approval

Usage:

**Bonner and Partners** Conservative Partnership Institute Food4Patriots GoldCo **Great America PAC** Hillsdale College Holy Land Health House Freedom Fund Josh Hawley for Senate Keep Florida Red Marjorie Taylor Greene Money Map Press **New Market Health** Newsmax Oxford Financial **Patriot Powered News** Primal Force/Dr. Al Sears Senate Conservatives Fund Stansberry Research

Weiss Money and Markets