

THE CHRISTIAN POST

Christian Post

Active Subscribers 180,000

\$65 CPM

Use this list as a:

Christian Email List
Financial email List
Health Email List
Israel Causes and Other Related Offers
Supporter of Israel/Zionist Email List

Description:

ChristianPost.com is the nation's most comprehensive Christian news website and was launched in March 2004 with the vision of delivering up-to-date news, information, and commentaries relevant to Christians across denominational lines. It presents national and international coverage of current events affecting and involving Christian leaders, church bodies, ministries, mission agencies, schools, businesses, and the general Christian public.

As a pan-denominational Christian media source, The Christian Post views all Christ-centered denominations as equal constituents of the body of Christ and does not promote or demote any Christ-centered denomination and/or congregation.

ChristianPost.com has been awarded for its website, reporting, reviews, article series, cartoons, and its passion for the persecuted church.

Its motto is "you will know the truth, and the truth will set you free." (John 8:32 ESV)

Average Open Rates: 8 to 12%

Average CTR: 2 to 6%

Proven Success With:

Alternative Financial Offers
Alternative Health Offers
Christian Books & Movies
Christian Ministries & Non-Profit Causes
Emergency Preparedness Offers
Financial Advice and Newsletters
Health/Medical Newsletter
Health/Medical Supplies
Political candidates of a conservative/Republican Nature
Pro-Israel Causes

Source: Direct Response

Updated: Daily

Email delivery includes: Campaign tracking

Email transmission Fee: N/A

Pre-pay for new clients: Yes

Cancellation fee: Full price applies to any order cancelled after first test or as detailed in Insertion Order.

Split test/partials: A/B Splits: Not Permitted

Partial Permitted: Add \$250/F

Suppression Files: Not Permitted

Minimum list size: 30,000 emails

A complete sample of the email message is required prior to approval

Usage:
Erskin College
Family Research Council
Goldco
Harvest Crusade
Russell Cohen