



Reliable News Now

Active Subscribers 72,000

\$18 CPM

Use this list as a:

Conservative email list
Conservative Political email list
Republican email list
MAGA Republicans email list

Description:

News aggregating site that has a dedicated readership who rely on RNN for today's top headlines in the news. The list is 62% male and 70% are 45+. The list was built through surveys and polls related to today's top political issues.

Average Open Rates: 19-21%
Average CTR: 20-25%

Proven Success With:

Alternative Financial Offers
Alternative Health Offers
Emergency Preparedness Offers
Financial Advice and Newsletters
Firearms/2nd Amendment Causes & Related Products
Gold/Silver Purchases
Health/Medical Newsletter
Health/Medical Supplies
Political candidates of a conservative/Republican Nature
Political causes of a conservative/Republican Nature
Tea Party Appeals

Source: Direct Response

Updated: Daily

Email delivery includes: Campaign tracking

Email transmission Fee: N/A

Pre-pay for new clients: Yes

Cancellation fee: Full Price applies to any order cancelled after first test, or as detailed in insertion order.

Minimum list size: Full List Only

Split test/partials: No fee for A/B Tests.
No fee for partial list sends.

\$250 suppression fee for 500,000+

A complete sample of the email message is required prior to approval

Usage:
Allegiance Gold
AI Sears
American Commitment
Genesis 123 Foundation
Gold Co
Lion
Middle East Forum