

## American Patriot Daily

Active Subscribers 182,000

\$20 CPM

### Use this list as a:

Conservative email list  
Conservative Political email list  
Republican email list

### Description:

News site dedicated to preservation of our liberties and promoting conservative values. The audience is mostly older (74% are 45+) and skews male (78%). The list was built through polls and surveys on current political events in the news and media.

Average Open Rates: 22-25%

Average CTR: 25-29%

### Proven Success With:

Alternative Financial Offers  
Alternative Health Offers  
Emergency Preparedness  
Financial Advice and Newsletters  
Firearms/2nd Amendment Causes & Related Products  
Gold/Silver Purchases  
Health/Medical Newsletter  
Health/Medical Supplies  
Political candidates of a conservative/Republican Nature  
Political causes of a conservative/Republican Nature  
Tea Party Appeals

Source: Direct Response

Updated: Daily

Email delivery includes: Campaign tracking

Email transmission Fee: N/A

Pre-pay for new clients: Yes

Cancellation fee: Full price

Minimum list size: Full List Only

Split test/partials: Split tests permitted

Usage:

Allegiance Gold  
Assoc for Mature American Citizens  
Dr. Al Sears  
Food4Patriots  
Genesis 123 Foundation  
Goldco  
HerbLuxe CBD Gummies  
Lion Publishing  
Middle East Forum  
National Assoc of Gun Rights  
Rep. Jack Bergman  
Ronda Kennedy for U.S. Senate  
TeaBurn  
The Nutrition Watchdog  
United States Gold Bureau  
U.S. Justice Foundation