



## Virtual Jerusalem

Active Subscribers 250,000

\$38 CPM

### Use this list as a:

Jewish Email List  
Pro-Israel Email List  
Financial email List

### Description:

Virtual Jerusalem offers in depth coverage of world news and events of interest in Judaism and Israel.

Members subscribe to receive thought-provoking articles, culture, custom, and history, along with some great short stories and commentary on politics, holidays, culture, and society, all of it directly or indirectly Jewish.

The list owner will do an automatic resend to people who clicked in the initial deployment.

### Proven Success With:

Alternative Financial Offers  
Alternative Health Offers  
Financial Advice and Newsletters  
Gold/Silver Purchases  
Health/Medical Newsletter  
Health/Medical Supplies  
Jewish Causes, Services & Related Offers  
Pro-Israel Appeals  
Pro-Israel causes and appeals

Source: Direct Response

Updated: Daily

Email delivery includes: Campaign tracking

Email transmission Fee: N/A

Pre-pay for new clients: Yes

Cancellation fee: Full Price applies to any order cancelled after first test, or as detailed in insertion order.

Split test/partials: \$500 for A/B test.  
\$500 for partial list sends.

Minimum list size: 100,000 emails

A complete sample of the email message is required prior to approval

Soft offers add: 20%

Usage:  
AIPAC  
American Technion Society  
Bar-Ilan University  
Brownstone Research  
Christian Action Network  
Colel Chabad  
eTeacher  
Food4Patriots  
Gratz College  
Hebrew University  
Hillsdale College  
Israel Bonds  
JStay Travel App  
Magen David Adom  
Meir Panim  
Newsmax Media  
Stansberry Research  
Weizmann Institute  
Winning our Future SuperPAC  
World Jewish Congress