



Red America

Active Subscribers 1,600,000

\$20 CPM

Use this list as a:

Conservative email list
Conservative Political email list
Republican email list

Description:

Red America contains right-wing individuals who are politically active. It has performed strongly for political fundraising and petitions and was sourced primarily through lead generation techniques continuously since 2010. The members of this list have a strong affinity for limited government, pro-family values and free markets.

The members of this list have proven to be passionate donors to conservative causes.

These individuals are already engaging in advocacy for the Trump legislative agenda as well as selecting their candidates for the 2020 Election Cycle. These individuals have already responded in droves to many fundraisings and GOTV efforts on behalf of Presidential Candidates, PACS, statewide candidates and organizations.

Suggested Usage:

Alternative Financial Offers
Alternative Health Offers
Emergency Preparedness
Financial Advice and Newsletters
Gold/Silver Purchases
Health/Medical Newsletter
Health/Medical Supplies
Political candidates of a conservative/Republican Nature
Political causes of a conservative/Republican Nature
Tea Party Appeals

Source: Direct Response

Updated: Daily

Email delivery includes: Campaign tracking

Email transmission Fee: N/A

Pre-pay for new clients: Yes

Cancellation fee: Full Price or as detailed in insertion order.

Split test/partials: A/B Splits: \$250/F
Suppression File: \$500/F

Minimum list size: 100,000 emails

A complete sample of the email message is required prior to approval

Usage:
Advantage Gold
AMAC
American Firearms Association
Andy Biggs
CompassCare
Conservative Buzz Media
Conservative Partnership Institute
Dent Research
Donald Trump for President
EnteroMedics
Food4Patriots
Hillsdale College
House Freedom Fund
Josh Hawley for Senate
Marjorie Taylor Greene
New Journey PAC
New Market Health
NRCC
NRSC
Protect American Values
RNC
Save America
Senate Conservatives Fund
STAR PAC
Weiss Money & Markets