



## Prepper Dispatch

Active Subscribers 200,000

\$30 CPM

### Use this list as a:

2nd Amendment and supporters email list  
Gun Owners email list  
Health Email List  
Libertarian email list  
Prepper email list  
Self-reliance email list

### Description:

These survival enthusiasts recognize the multiple threats facing Americans from global terrorism, politics and a potential economic collapse. They are passionate about preparing themselves and their families for natural and other emergencies.

Members of this list actively purchase survival information and products from as well as for their other interests in the financial and health arenas.

### Suggested Usage:

Alternative Financial Offers  
Alternative Health Offers  
Emergency Preparedness  
Financial Advice and Newsletters  
Gold/Silver Purchases  
Natural Health Products & Information  
Political candidates of a conservative/Republican Nature  
Political causes of a conservative/Republican Nature  
Tea Party Appeals

Source: Direct Response

Updated: Daily

Email delivery includes: Campaign tracking

Email transmission Fee: N/A

Pre-pay for new clients: Yes

Cancellation fee: Full Price applies to any order cancelled after first test, or as detailed in insertion order.

Split test/partials: A/B Splits are not permitted

Minimum list size: Full List only

A complete sample of the email message is required prior to approval

Soft offers add: 20%

Usage:  
Ben Ong  
Big Daddy Enterprises  
Bonner & Partners  
Brave Response Holsters  
Ease Marketing  
Food4Patriots  
Gold Gate Capital  
Gundry MD  
Hillsdale College  
Holyland Health  
Primal Force/Dr. Al Sears  
Sovereign Society  
Sun Chlorella USA  
Superior Global  
Survive and Thrive Club