



New Release Today

Active 160,000
Subscribers

\$25 CPM

Use this list as a:

Christian Email List
Entertainment Email List
Israel Causes and Other Related Offers
Supporter of Israel/Zionist Email List

Description:

NewReleaseToday.com (formerly NewReleaseTuesday.com) is the most innovative and largest Christian books, music and entertainment site online, existing to inform fans immediately about each week's new releases. Host to the NRTeam and the most up-to-date database of Christian artists, books and more, NRT is a social magnet attracting an ever growing, captive and active audience.

Demographics:

- 52% Male and 48% Female
- 46% are married
- 51% have children
- 30% have an annual income over 50k
- 23% are over the age of 45
- 37% have a college degree

Suggested Usage:

Alternative Financial Offers
Alternative Health Offers
Christian Books & Movies
Christian Ministries & Non-Profit Causes
Emergency Preparedness
Entertainment Events
Pro-Israel Causes

Source: Direct Response

Updated: Daily

Email delivery includes: Campaign tracking

Email transmission Fee: N/A

Pre-pay for new clients: Yes

Cancellation fee: Full price applies to any order cancelled after first test or as detailed in IO

Split test/partials: Split Test: Not Permitted
Partials: Not Permitted
Suppression Files: Not Permitted

Minimum list size: Full List Only

A complete sample of the email message is required prior to approval

Usage:
Advancing Native Missions
B&H Publishing
Bibles for America
Christian Healthcare Ministries
City on a Hill Productions
Clearly Filtered – Water Pitcher
Compassion International
Curb Word Entertainment
EMI CMG
eTeacher
Free Wheelchair Mission
GCM Ministries
Goldco
Gospel for Asia
Hillsdale College
IronStream Media
JamTour.com
JamTour.com
Liberty Healthshare
MaccabiDent
Money for Life Coaching
Open Doors Ministry
Pray in Jesus' Name Ministries
PureFlix – The Dating Project
The Jesus Film
Thomas Nelson Publishers
Tyndale
Video Blocks
Westar Media