



iTickets

Masterfile	550,000 Active Subscribers	\$35 CPM
Women ages 35+	250,000 Active Subscribers	\$55 CPM

Use this list as a:

Christian Email List
 Entertainment Email List
 Financial email List
 Health Email List
 Israel Causes and Other Related Offers
 Supporter of Israel/Zionist Email List
 Women-Centric email list

Description:

When people are looking for Christian events, they come to iTickets. The site is within the top five most visited Christian music/event websites in the U.S. They are the known and trusted faith-based source for accurate information on everything from the latest national tours to local events. Their event database is the industry standard and events posted on iTickets generally appear toward the top of Google searches.

Demographics:

- 52% Male and 48% Female
- 56% have a college education
- 54% have children between the ages of 0-17
- 48% have an income over 60k
- Age: 13% over 50

Average Open rates: 8 to 12%
 Average CTR: 2 to 6%

Suggested Usage:

Alternative Financial Offers
 Alternative Health Offers
 Christian Books & Movies
 Christian Ministries & Non-Profit Causes
 Emergency Preparedness
 Entertainment Events
 Financial Advice and Newsletters
 Health/Medical Newsletter
 Health/Medical Supplies
 Political causes of a conservative/Republican Nature
 Pro-Israel Causes
 Products and offers geared towards women

Source: Direct Response

Updated: Daily

Email delivery includes: Campaign tracking

Email transmission Fee: N/A

Minimum Test of 50,000 emails

Pre-pay for new clients: Yes

Cancellation fee: Full Price applies to any order cancelled after first test, or as detailed in insertion order.

Split test/partials: \$80 CPM for partial list sends.
\$500 for A/B test.

A complete sample of the email message is required prior to approval

Usage:

- Bibles for America
- B&H Publishing
- City on a Hill Productions
- Gospel for Asia
- FishFest
- Money for Life Coaching
- The Stray Movie
- The Learning House
- Tyndale Publishers
- Video Blocks