



Gun Owners Masterfile

Active 200,000 \$20 CPM
Subscribers

Use this list as a:

Conservative email list
Conservative Political email list
Firearms/ 2nd Amendment
Republican email list
MAGA Republicans email list

Description:

Members of the Gun Owners Masterfile are strongly concerned about liberal attempts at the state and federal level to abolish the American, Constitutional right to keep and bear arms. Their concerns have been heightened as a result of the attacks on the 2nd Amendment following the liberal attacks on the 2nd Amendment since Joe Biden entered the White House. While initially the list was created following the school shooting in Parkland, Florida, as well as Democratic attempts in the 2019 Congress to limit our 2nd Amendment rights.

These gun owners and supporter of the Second Amendment have signed petitions to state and national political leaders in support of their rights to keep and bear arms and increased since Gun Appreciation Day and other public attacks on the 2nd Amendment. These subscribers are highly responsive to political and non-political offers of a similar philosophy.

Suggested Usage:

Alternative Financial Offers
Alternative Health Offers
Emergency Preparedness
Financial Advice and Newsletters
Firearms/2nd Amendment
Gold/Silver Purchases
Health/Medical Newsletter
Political candidates of a conservative/Republican Nature
Political causes of a conservative/Republican Nature
Tea Party Appeals

Source: Direct Response

Updated: Daily

Email delivery includes: Campaign tracking

Email transmission Fee: N/A

Pre-pay for new clients: Yes

Cancellation fee: Full Price applies to any order cancelled after first test, or as detailed in insertion order.

Split test/partials: \$250 for partial list sends.
\$250 for A/B test.

Minimum list size: 100,000 emails

A complete sample of the email message is required prior to approval

Usage:
2nd Amendment 1791
Agora Financial
American Firearms Association
American Lantern Press
Big Daddy Unlimited
Close Combat
Food4Patriots
Gourmet Cooking
Great America PAC
Henry Rifles
Hillsdale College
Primal Force/Dr. Al Sears
Rick Scott for Governor
Senate Conservatives Fund
Solutions from Science
Stansberry Research
TrackingPoint Inc.
UGAR