

# **Conservative Opinions**

Masterfile 200,000 \$18 CPM

#### Use this list as a:

Conservative Donor Email List Conservative email list Conservative Political email list Republican email list MAGA Republicans Donor Email List MAGA Republicans email list

### **Description:**

Conservative Opinions is an exciting interactive polling site, by conservatives, for conservatives. Conservative Opinions delivers polls daily based on news, politics and opinion to the top conservative influencers in America. These are the policy makers, the grassroots movers and shakers in national, state and local communities. Conservative Opinions members do more than graze news content, they share and shape the opinions of friends, family and colleges. Conservative Opinions readers responded to online fund-raising campaigns, political advocacy devices such as petitions, fax campaigns, direct response TV & radio ads and membership drives and social media.

They are wealthy, intellectual, curious, cultured, well-read politically active and internet savvy.

#### **DEMOGRAPHICS:**

- •Income: \$75k+
- •69% college graduates
- •79% own a residence
- •98% have been online for 5+ years
- •95% go online every day
- •96% shop online

## **Suggested Usage:**

Alternative Financial Offers
Alternative Health Offers
Emergency Preparedness Offers
Financial Advice and Newsletters
Firearms/2nd Amendment Causes & Related Products
Gold/Silver Purchases
Natural Health Information and Products
Political candidates of a conservative/Republican Nature
Political causes of a conservative/Republican Nature
Tea Party Appeals

Source: Direct Response

Updated: Daily

Email delivery includes: Campaign tracking

Email transmission Fee: N/A

Pre-pay for new clients: Yes

Cancellation fee: Full Price applies to any order cancelled after first test, or as detailed in insertion order.

Split test/partials: \$250 for partial list sends. \$250 for A/B test. \$250 suppression fee.

Minimum list size: 100,000 emails.

A complete sample of the email message is required prior to approval

Usage:

**Bonner and Partners** Conservative Partnership Institute Food4Patriots **Great America PAC** Hillsdale College Holy Land Health House Freedom Fund Josh Hawley for Senate Keep Florida Red Marjorie Taylor Greene Money Map Press New Market Health Newsmax Oxford Financial **Patriot Powered News** Primal Force/Dr. Al Sears Senate Conservatives Fund Stansberry Research

Weiss Money and Markets