



ALTERNATIVE
DAILY

ALTERNATIVE DAILY

Active 800,000
Subscribers

\$20 CPM

Use this list as a:

Health Email List
Baby Boomers and Senior Marketing Email List
Women-Centric email list

Description:

The Alternative Daily seeks to inform, encourage and empower readers to make healthy choices that will positively impact individuals, families and our planet.

Their experienced team of writers, researchers, editors and health professionals are committed to delivering the most innovative ideas in alternative health along with ground-breaking articles that enable readers to think outside of the box.

These topics range from personal health to environmental issues and beyond as we strive to bring you the latest as well as the most ancient in alternative thoughts and therapies.

Suggested Usage:

Alternative Financial Offers
Alternative Health Offers
Emergency Preparedness
Financial Advice and Newsletters
Gold/Silver Purchases
Health/Medical Newsletter
Health/Medical Supplies
Natural Health Information and Products
Products and offers geared towards women

Source: Direct Response

Updated: Daily

Email delivery includes: Campaign Tracking

Email transmission Fee: N/A

Pre-pay for new clients:

Cancellation fee: Full Price applies to any order cancelled after first test, or as detailed in insertion order.

Split test/partials: A/B Splits Permitted
Partial Permitted
Suppression File Permitted
Minimum Size: Half List

A complete sample of the email message is required prior to approval

Usage:
4Patriots
Agora Financial
Easy Health Options
Fisher Investments
Fisico
Green Valley Natural Solutions
Health and Wellness Insider
Health Sense Media
Lion Media
Monetary Gold
Native Path
Natural Health Resources
Phytage Labs
Pure Health Research
Soundview Communications
Stop Aging Now