



FIREARMS TODAY ALERTS

Firearms Today Alerts

Active Subscribers 100,000 \$18 CPM

Use this list as a:

2nd Amendment and supporters email list
Conservative Political email list
Gun Owners email list
Libertarian email list
Prepper email list
Republican email list
Self-reliance email list

Description:

The subscribers to this list have demonstrated a strong interest in firearms, tactical products, prepper supplies and related products through their purchase history and consumption of news on these topics.

They are also strong supporters of the 2nd Amendment and should respond well to any offer for causes and sales of related products.

Suggested Usage:

Alternative Financial Offers
Emergency Preparedness
Financial Advice and Newsletters
Firearms/2nd Amendment Causes & Related Products
Gold/Silver Purchases
Health/Medical Newsletter
Natural Health Information and Products
Political candidates of a conservative/Republican Nature
Political causes of a conservative/Republican Nature

Source: Direct Response

Updated: Daily

Email delivery includes: Campaign tracking

Email transmission Fee: N/A

Pre-pay for new clients: Yes

Cancellation fee: Full Price applies to any order cancelled after first test, or as detailed in insertion order.

Split test/partials: No fee for partial list sends.

No fee for A/B test.

Suppression Fee \$250

Minimum list size: Full list only

A complete sample of the email message is required prior to approval

Usage:

New to market