

Arutz Sheva

Active Subscribers 250,000

\$40 CPM

Use this list as a:

Jewish Email List
Pro-Israel Email List
Financial email List

Description:

The Israel National News - Arutz Sheva media group includes an internet site with 24-hour news updates, as well as television broadcasts, radio, Jewish content, and sections on security, politics and diplomacy, children, tourism, sports, youth, health, and more.

Suggested Usage:

Alternative Financial Offers
Alternative Health Offers
Financial Advice and Newsletters
Gold/Silver Purchases
Health/Medical Newsletter
Health/Medical Supplies
Jewish Causes, Services & Related Offers
Pro-Israel Appeals
Pro-Israel causes and appeals

Source: Direct Response

Updated: Daily

Email delivery includes: Campaign tracking

Email transmission Fee: N/A

Pre-pay for new clients: Yes

Cancellation fee: Full Price applies to any order cancelled after first test, or as detailed in insertion order.

Split test/partials: \$500 for A/B test.
\$500 for partial list sends.

Minimum list size: 100,000 emails

A complete sample of the email message is required prior to approval

Soft offers add: 20%

Usage:
AIPAC
Colel Chabad
Israel Bonds
Magen David Adom
Weizmann Institute