



2024 Battleground

Active Subscribers 176,000

\$20 CPM

Use this list as a:

- Conservative email list
- Conservative Political email list
- Republican email list
- MAGA Republicans email list

Description:

This audience is dedicated to seeing the White House returned to conservatives.

The list was built through opted in subscribers and is 72% male and 68% over the age of 45.

Average Open Rate: 24 to 27%

Average CTR: 27 to 30%

Suggested Usage:

- Alternative Financial Offers
- Alternative Health Offers
- Emergency Preparedness Offers
- Financial Advice and Newsletters
- Firearms/2nd Amendment Causes & Related Products
- Gold/Silver Purchases
- Health/Medical Newsletter
- Health/Medical Supplies
- Political candidates of a conservative/Republican Nature
- Political causes of a conservative/Republican Nature
- Tea Party Appeals

Source: Direct Response

Updated: Daily

Email delivery includes: Campaign tracking

Email transmission Fee: N/A

Pre-pay for new clients: Yes

Cancellation fee: Full Price applies to any order cancelled after first test, or as detailed in insertion order.

Minimum list size: 100,000 emails

Split test/partials: No fee for A/B test. No fee for partial list sends.

\$250 suppression fee for 500,000+

A complete sample of the email message is required prior to approval

Usage:

- Allegiance Gold
- Assoc for Mature American Citizens
- Dr. Al Sears
- Food4Patriots
- Genesis 123 Foundation
- Goldco
- HerbLuxe CBD Gummies
- Lion Publishing
- Middle East Forum
- National Assoc of Gun Rights
- Rep. Jack Bergman
- Ronda Kennedy for U.S. Senate
- TeaBurn
- The Nutrition Watchdog
- United States Gold Bureau
- U.S. Justice Foundation