



Smith & Wesson Forum

Active Subscribers 60,000 \$3,000 /F

Use this list as a:

Gun Owners email list
2nd Amendment and supporters email list
Conservative Political email list
Republican email list
Prepper email list
Libertarian email list
Self-reliance email list

Description:

Smith & Wesson Forum attracts gun enthusiasts and Smith & Wesson collectors alike as a top destination for discussing firearms and related topics. As the second largest brand-specific gun forum on the Web, Smith & Wesson Forum is the official home of the Smith & Wesson Collector's Association. The Forum boasts a loyal and growing base of active participants—making this the perfect platform for connecting with an established, hard-working, patriotic male audience.

Proven Success With:

Firearms/2nd Amendment
Alternative Financial Offers
Emergency Preparedness
Financial Advice and Newsletters
Gold/Silver Purchases
Health/Medical Newsletter
Political candidates of a conservative/Republican Nature
Political causes of a conservative/Republican Nature
Natural Health Information and Products

Source: Direct Response

Updated: Daily

Email delivery includes: Campaign tracking

Email transmission Fee: N/A

Pre-pay for new clients: Yes

Cancellation fee: Full Price applies to any order cancelled after first test, or as detailed in insertion order.

Minimum list size: Full list only

Split test/partials: No fee for A/B test.
No fee for partial list sends.

\$250 suppression fee for 500,000+

Minimum list size: Full list only

A complete sample of the email message is required prior to approval

Usage:
Citizens Committee for the Right to Keep and Bear Arms
Genesis 123 Foundation
Priority Gold
Senate Conservatives Action