



## Rasmussen Reports

Active Subscribers 100,000

\$4,500 /F

### Use this list as a:

Conservative email list  
Conservative Political email list  
MAGA Republicans email list  
Republican email list

### Description:

America's most visited public opinion website. As a nonpartisan electronic media company specializing in the collection, publication and distribution of public opinion polling information, Rasmussen Reports conducts national tracking surveys every night on political, economic and lifestyle issues. Rasmussen Reports generates original public opinion data that is relevant, timely and accurate, and conducts additional polls on state elections and other topics.

### Proven Success With:

Alternative Financial Offers  
Alternative Health Offers  
Emergency Preparedness  
Financial Advice and Newsletters  
Firearms/2nd Amendment Causes & Related Products  
Gold/Silver Purchases  
Health/Medical Newsletter  
Health/Medical Supplies  
Political candidates of a conservative/Republican Nature  
Political causes of a conservative/Republican Nature  
Tea Party Appeals

Source: Direct Response

Updated: Daily

Email delivery includes: Campaign tracking

Email transmission Fee: N/A

Pre-pay for new clients: Yes

Cancellation fee: Full Price applies to any order cancelled after first test, or as detailed in insertion order.

Split test/partials: No fee for A/B test.  
No fee for partial list sends.

\$250 suppression fee for 500,000+

Minimum list size: Full list only

A complete sample of the email message is required prior to approval

Usage:

Citizens Committee for the Right to Keep and Bear Arms  
Genesis 123 Foundation  
House Freedom Fund  
New Journey PAC  
Protect American Values PAC  
Senate Conservatives Action  
Senate Conservatives Fund  
Weiss Ratings